

# Zeta Phi Beta Sorority, Inc.

Sheryl P. Underwood  
23rd International Grand Basileus



Chrislyn D. Turner  
Southeastern Regional Director  
JacQueline Richardson, Antapokritis

September 2011

Still, Second to None.... [www.zphibseregion.org](http://www.zphibseregion.org)

*Welcome Back*  
Edition



## Southeastern Region

### Inside this issue:

Zeta Perks Coming Soon	2
Membership Survey, Communication, 2011 Boule'	4
Regional Calendar, Capital Campaign	5
Membership, MIP	6
Upcoming Events	7

**Zeta**  
**UP**dates

# Zeta Phi Beta Sorority, Inc

## Southeastern Region

23<sup>rd</sup> International Grand Basileus

Sheryl P. Underwood

*Still Second to None!*



Southeastern Regional Director

Chrislyn D. Turner



September 6, 2011

Greetings to all of the hard-working Sorors, Amicae and Youth of the Southeastern Region!

I wish to commend all of the members of the Southeastern Region for your hard work and dedication during the 2010-2011 Sorority year. We must carry forth the same enthusiasm and momentum into the 2011-2012 Sorority year and continue the mission of the Sorority.

It is our hope that this welcome back edition of our Southeastern Regional Newsletter will supply your chapter with tools to begin your Sorority year with a phenomenal start. The purpose of this newsletter is to not only inform you of recent changes within the organization but provide each chapter with necessary information to incorporate each initiative into your chapter calendar.

Please continue to visit our website [www.zphibseregion.org](http://www.zphibseregion.org) for periodic updates and information regarding upcoming events.

As always, it is my honor and privilege to serve as your Southeastern Regional Director. If you have any questions regarding the information provided in this newsletter, please do not hesitate to contact your State Director or me. I look forward to the Southeastern Region remaining **Second to None** and expect great things this Sorority year!

Yours in Zeta,

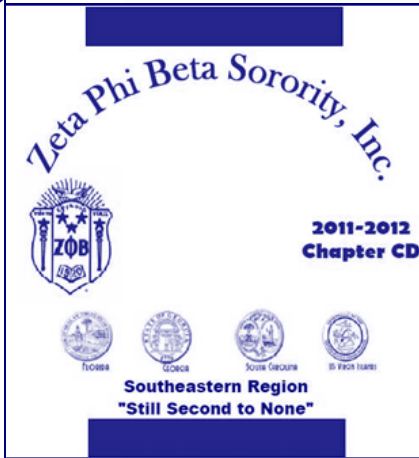
Soror Chrislyn D. Turner  
Zeta Phi Beta Sorority, Inc.

*"A New Foundation Built on Scholarship, Service, Sisterly Love and finer Womanhood"*

**Coming Soon!**

## Expect a copy of the Southeastern Region chapter CD in your mailbox

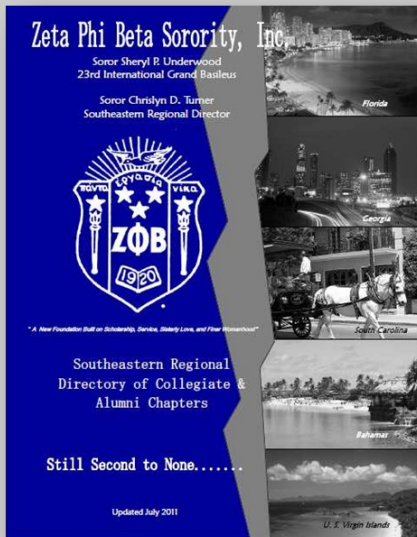
*This CD was designed to provide a wealth of resources, information and necessary regional forms at your fingertips.*



Southeastern Regional Chapter CD Include:

- ⇒ Regional Goals
- ⇒ Regional Board of Directory
- ⇒ Southeastern Regional Chapter Directory
- ⇒ Regional Financial Forms
- ⇒ Membership Intake Information
- ⇒ NEF
- ⇒ ZHOPE
- ⇒ Protocol
- ⇒ Auxiliaries
- ⇒ Insurance Information
- ⇒ And much more...

## 2011 Chapter Directory

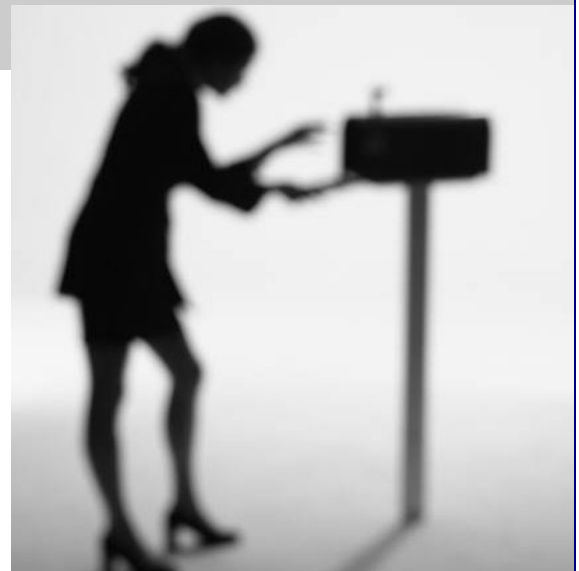


The Chapter Directory is a project that we are particularly proud of. This marks the first time that our region has had a regional directory. We hope you and your chapter members find it helpful and begin to utilize it right away. A special thanks goes out to Sorors Stephanie Dukes, Southeastern Regional Grammateus for collecting and compiling the information and Soror Sandy Simpson for formatting and laying out a spectacular document.

## New Lock Box

The National Headquarters lock box has moved! Dept 29 is now located in Boston, MA. As a courtesy, any funds sent to Dept 29 in DC will be sent to the new box, until the end of August; after which time your payments/dues/fees, etc will be returned to your chapter. **Beware this may cause your chapter to not be considered financial in a timely manner.** New forms have been mailed out and are on the CD. New lockbox location;  
**Zeta Phi Beta Sorority, Inc.**

PO Box 418416  
Boston, MA 02241-8416



## Membership Talent Survey

2011-2012 Southeastern Regional Membership Survey

The purpose of this survey is to strengthen bonds to utilize their talents and abilities as well as talents of other sorors within the Southeastern Region. Please take a moment to complete this survey for your chapter. Thank you for your participation and your assistance will be greatly appreciated!

1. Sorority Name \_\_\_\_\_ Chapter and Location \_\_\_\_\_

Address, City, State and Zip Code \_\_\_\_\_

Phone Number and Email Address \_\_\_\_\_

2. How long have you been a member of Delta Phi Delta Sorority, Inc.?  
 0-1 years  1-5 years  6-10 years  11-20 years  21-30 years  31 or greater

3. Are you SOI Certified?  Yes  No  Not sure

4. How many sorors do you currently hold any positions on a local, state, regional or national level? If so, please list the positions.  Yes  No

5. What is/are your education(s)/major(s)? \_\_\_\_\_

6. What are your hobbies? \_\_\_\_\_

7. What are your special talents or skills that you would like to contribute to the organization? \_\_\_\_\_

8. Do you mind if I contact you for any upcoming special events or projects?  Yes  No

Please Return this Survey by Mail, Email or Fax to:  
Soror Regional Director, Southeastern Regional Director  
10208 University Center  
Chattanooga, TN 37411  
E-Mail: [Southeastern@dpd.edu](mailto:Southeastern@dpd.edu)  
Fax: 920.241.1726

Please have each chapter member fill out the talent Survey form. It is vital that we collect and catalog the talent in our region. We always want to go to our sorors first prior to seeking external resources. No talent is too small or too insignificant. A region of our size can always utilize professional skills as well as talents or hobbies in which a soror enjoys in her spare time. The form can be found on the Chapter CD and on the regional website.

## Privilege Communication

It has become mandated at all official sorority communication to, from and within the Southeastern region be considered privileged communication. This means that if our specific regional information appears in the wrong communication venues, i.e., but not limited to social media then the guilty party(ies) will be held liable, pursued and fined a significant monetary amount. The following paragraph must be used sending official sorority/regional information. This paragraph will be found in the Regional Director and State Director messages. Please follow suit by adding the paragraph to the footer of your email signature block.



### Privileged Communication

The information contained in this e-mail, and any attachments thereto, is only for the use of the recipient (s) named above. This message, and its attachments, may contain information that falls under the attorney-client and/or work product privileges. Receipt of this message by an unintended recipient does not constitute a waiver by the sender of any and all applicable privileges. If you are not the intended recipient of the e-mail and any attachments, or an agent responsible for delivering it to the intended recipients, you are hereby notified that any use, dissemination, distribution, downloading, or copying of this communication is strictly prohibited. If you have received this e-mail in error, please notify the sender immediately by e-mail, permanently delete the e-mail and any attachments immediately, and destroy all copies.

## 2012 Boule'

**Start saving your money now for Boule' 2012 Chicago, July 2012.**

Boule' 2012 details have not been released, however based on past Boule's registration tends to be at least \$500 per delegate. Typically, registration fees do not include your transportation and hotel. Please begin to plan now as to how you will get your chapter's delegates and Life Members to Chicago. Please include your undergraduate in this discussion. We will need strong representation from our undergraduate members as well. We are the largest region and we need to be the largest region in attendance.



Southeastern Region has a change of Address and a New Phone Number

**245 I Cumberland Parkway, Suite #3665  
Atlanta, Georgia 30339-6157**

**Phone: 404-913-1920**

### **Regional Calendar**

The Regional Calendar can be found on the Southeastern Chapter CD. Please remain mindful of paying our Chapter Dues. Dues need to be paid prior to Oct 31, 2011. The sorority year begins in July and runs through the end of June. Oct 31, 2011 marks the last day in which we will not receive a late fee. Please make every effort to have your chapter's due in to headquarters and the region long before Oct. 31.

A banner for the Capital Campaign. The top part has a blue background with a grid pattern. The text 'Capital CAMPAIGN' is written in white and yellow. Below this, there is a yellow ribbon with the text 'Donate TODAY!' in black. To the right, there is a white box with the text 'Join us by supporting the 2011-2012 Zeta Phi Beta Sorority, Inc. Capital Campaign' in black.

**Capital CAMPAIGN**

**Donate TODAY!**

Join us by supporting the  
2011-2012 Zeta Phi Beta Sorority,  
Inc. Capital Campaign

We will continue to focus on the Capital Campaign and our regional goal of \$250,000.00 YTD, the SE region has raised \$55K. There will be quite a few individual state initiatives to help raise the remaining \$200K. Remember, Diamond Life Membership, Sapphire Membership, Undergraduate Bricks, Amicae Bricks, Chapter contributions, etc will all contribute to our overall goal.

## Membership

Membership growth is paramount. Each chapter is asked to establish a (quantifiable) goal of increasing membership by 15%annually. This includes new members and reclaimed members. Take a look at your current financial chapter members; if you have 20 members, a 15% increase would be 3 new members for the year.

## MIP

Make sure all of your new members are embellished on a monthly basis. Make sure all of your new members become MIP certified. When bringing in new members, send in their dues to the state and to the region. By only paying their new member fees, they are only financial at the national level. You must make your new members financial on all levels no matter how late you conduct intake. If you have a May intake you must still send in their state and regional dues for that year. You cannot wait to pay next year.



FOR MORE INFORMATION REGARDING  
ZETA PHI BETA SORORITY, INC. SOUTHEASTERN REGION  
PLEASE VISIT OUR WEBSITE:  
[WWW.ZPHIBSEREGION.ORG](http://WWW.ZPHIBSEREGION.ORG)

*“A New Foundation Built on Scholarship, Service, Sisterly Love, and Finer Womanhood”*

## Upcoming Events



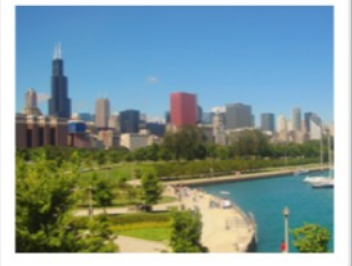
### **Zeta Day on the Hill**

September 21, 2011  
Washington, DC



### **77th Southeastern Regional Conference**

November 17-20 2011  
Charleston, S.C.



### **2012 Boule'**

July 2012  
Chicago Illinois

## Information

**Articles for submission to the newsletter should be in  
Microsoft Word format with pictures attached separately (not  
embedded in write up) and emailed to  
Soror JacQueline Richardson at  
[BluLegacy92@gmail.com](mailto:BluLegacy92@gmail.com).**